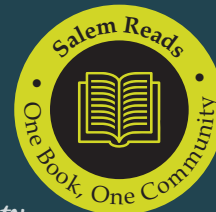


Salem Public Library Foundation

The Salem Public Library Foundation is proud to provide enhancements to the Library and support programs such as Salem Reads: One Book, One Community.



Summer 2018

Gratitude for years of service to our Library

The Salem Public Foundation thanks four outgoing board members for their years of outstanding service to the Foundation and the Salem Public Library. Board Members' special talents have created the strong, stable, sustainable base from which we operate. We gratefully honor you!

Sam Hall first came to the Foundation in 1985 as the Library Advisory Board liaison, ultimately serving as President from 1995 to 2000 and again 2012 to 2016. He has had a lifelong dedication to libraries as evidenced by his many terms of service at the Foundation, City of Salem Library Advisory Board, and the State Library.

Bob d'Entremont, fellow Foundation board member, recalled Sam's service. "Sam's passion for the Salem Public Library is evident in everything he does to make it better. He was a multiple time leader of the Foundation, ardent defender of the need and place the Library had in the community, and key fundraiser for every major renovation in the library over the last 23 years. The epitome of an excellent volunteer!"

Appointed to the State Library Board by two governors between 2008 and 2016, Sam served as Chair from 2011 to 2013.

"During his tenure on the Board, and particularly during his Chairmanship, Sam ably led the State Library through many changes including the transition to a new State Librarian and changes in the Library's services and governance," said Jim Schepke, retired State Librarian.

At the May meeting, the Foundation board unanimously voted to elect Sam Hall an Honorary Director. The Foundation

thinks him for his decades of devoted and influential service to the Library and the people of Salem.

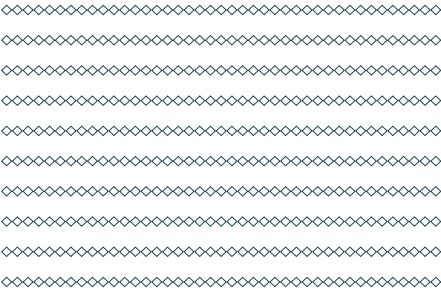
Bob d'Entremont served as a Foundation board member since 2005, with three years as President. Bob is a skilled leader, a consummate fundraiser, and a powerful advocate for the library and the knowledge building opportunity it provides to all members of our community. Bob has provided invaluable advice and leadership during his time with the Foundation. "All who work with Bob appreciate his calm, good-humored guidance," said Judy Martin. "His thoughtful leadership skills enabled the success of complex projects such as the Gehlar Reading Room and the annual Salem Reads: One Book, One Community program. We are indeed fortunate that Bob generously shared his time and talents to help enhance the Library."

Steven Jamison joined the board in 2012 and has served as Foundation Treasurer since 2013. He is a talented CPA with responsibilities that included chairing the Finance Committee, which manages the Foundation investments and budgets. Steven graciously encouraged Matt Marler to join the board last September. Matt will follow Steven as Finance Committee Chair.

Dorothy Leonard served the Foundation since 2015. Her volunteer organization and outreach skills were vital to the Renew Our Library campaign. She was also very supportive of Salem Reads programs and book selection. Dorothy may join us again for another term, but for now, her focus is on leading Salem-Keizer Assistance League as President.

We thank you!

Please consider a gift to the Foundation in honor of our board members.



*The 2016-2017
Foundation Board
Members. New
members will be
elected June 26, 2018.*

*Nadege Armstrong
Bob d’Entremont
Sam Hall
George Happ
Steven Jamison
Dorothy Leonard
Angela Obery
Judy Martin
Alex Sanchez
Danny Smith
Lois Stark
Ellen Stevens*

Foundation Staff

*Kate Van Ummersen,
Executive Director*

*Maralyn Davis,
Staff Accountant*



Director’s Report

We are grateful to the many donors who make our work of the Salem Public Library Foundation possible. People like you, who support our mission of providing enhancements to the Salem Public Library. We appreciate all those who care about the curiosity of children and teens, about cultural programing, about seismic safety, and about our Library being a community hub where everyone is welcome. Thank you!

Your generosity has made a difference to Salem Public Library in many ways. Since our last annual report, we have celebrated the opening of the Barb Gehlar Reading Room, passed of a bond measure, and completed a second successful year of Salem Reads: One Book, One Community.

With your kindness and generosity in the coming fiscal year, you will support author lectures, music, cultural programing, and Salem Reads in

February 2019.
You will support book club kits for patron check out, baby book kits distributed to the parents of newborns at Salem Hospital, and recognition for Library volunteers. You will support staff with conference education and an innovation fund that will allow them to try new ideas. You will help the Foundation purchase high-speed scanners to be used free by patrons and allowing everyone access to important technology. Your support will make all the difference in the enhancements the Foundation provides to our amazing Library.

With gratitude,

Kate Van Ummersen
Executive Director



Welcome Sarah Strahl

On May 29th the Salem Public Library warmly welcomed Sarah Strahl as the new City Librarian. Sarah was most recently Innovate Manager at the Hillsboro Public Library. She previously served the Ela Area Public Library District in Lake Zurich, Illinois, and holds a Masters of Library Science from Indiana University. She serves on the Public Library Division board of the Oregon Library Association.

Sarah will join the Foundation board as Secretary. *Welcome Sarah!*



Want more information?
splfoundation.org
Facebook.com/spl.oregon
salemlibraryfoundation@gmail.com

**Salem Public Library Foundation
Balance Sheet — June 30, 2017**

*The Foundation’s 36th year ended June 30, 2017.
Excerpts from the financial statement are below.
The complete financial statements are available for review upon request.*

ASSETS	
Cash and Cash Equivalents	\$ 59,194
Investments	2,578,170
LIABILITIES	
	(11,154)
TOTAL ASSETS, net of Liabilities	\$ 2,626,210
NET ASSETS	
Unrestricted Net Assets	
Undesignated	580,361
Total unrestricted net assets	580,361
Temporarily Restricted net assets	174,443
Permanently Restricted net assets	1,871,406
Total Net Assets	\$ 2,626,210
SUPPORT AND REVENUES	
Endowment Funds	\$ 25
Enhancement Funds	160,513
Interest	64,286
Capital gains (losses)	189,481
Fundraising and other	870
Total Support and Revenues	\$ 415,175
EXPENSES	
Administrative	93,001
Library Support Funds	292,957
Total Expenses	385,958
Revenue and Support over Expense	61,877
Net Assets at Beginning of Year	2,564,333
Total Net Assets Year End	\$ 2,626,210



**The Difference an Estate
Gift can make....**

Shirley Zimdars named the Salem Public Library Foundation as a beneficiary of a retirement account and asked that the gift be used for large print books. Shirley was a Physical Education teacher at South High School until her retirement in 1984. She loved cats, games, gardening and the Library. Her legacy of kindness will keep giving for years to come.

Shirley’s gift will be used to purchase large print books for the Library collection. Large print books are designed to ease reading for those with visual impairment and are especially appreciated by the homebound patrons served by Operation Book Shelf. OBS materials are funded and delivered each month by Assistance League of Salem-Keizer volunteers. The program is staffed by Librarian, Ashley Folgate who said, “We consider large print just one of many diverse resources that make reading and learning accessible throughout a lifetime.”

***Have you ever thought about including the
Foundation in your will or trust?***

The language of a bequest is important, but it does not need to be complex. Here is an example: “I hereby give and bequeath_____ (a specific gift or a percentage of the residue of my estate) to the Salem Public Library Foundation whose legal address is PO Box 325, Salem Oregon 97308, tax ID 93-0799658, for such purposes as the Salem Public Library Foundation shall determine are in the best interest of Salem Public Library.”

You can ask your attorney or accountant about the potential tax benefits for you and your family of including charitable organizations in your will or trust. We hope you will consider including the Foundation in your plans.

Library Programs

Book Club Kits- Adult Services receives at total of \$2,000 annually from Friends of the Library and the Foundation allowing them to buy 12-14 kits per year. After the Library's two book clubs read the book, the kit is made available to the public for checkout for two months. Each of the 100 kit collection includes 10 copies, plus a folder with discussion questions, and club management tools.

Baby Kits- Each year the Foundation purchases materials that are distributed to new parents through a partnership with Salem Hospital. The kits include a board book, parental encouragement to read to children as infants, and a library card application. Kits are offered in both English and Spanish and given to between 3,000 and 3,500 families each year.

Cultural Programing- Adult Services staff select various cultural programs to bring to the Library including music performances both live and recorded, lectures, dance programs, personal finance education, and more. Salem Reads also provides cultural programming during the month of February with programs that align to the themes of the chosen book.

Enhancements

Barb Gehlar Reading Room- The Gehlar Reading Room opened to the public in October 2017 with rave reviews for beauty and comfort. Patrons love the color, natural lighting, and easy access to our magazine and newspaper collections. It truly is a living room, with people from all walks of life enjoying a quiet, safe place to spend time reading.



The Foundation extends its gratitude to Paul Gehlar, the Library Advisory Board and donors of the Foundation for support of this project. The room is dedicated to the memory of Paul's late wife, Barb Cornell Gehlar. Barb was the interior designer for a major renovation and expansion of the Salem Public Library completed in 1991, so the room is an especially meaningful tribute in her honor.

Renew our Library- The City of Salem mounted an informational campaign for the Library Bond Measure in November of 2017 funded by the Library Advisory Board, and a gift of support from the Foundation. The Foundation further funded an advocacy campaign led by Jim Scheppke and Judy Martin which included tabling for two months in front of the Library on weekends, and going door to door to encourage a "yes" vote. The measure passed! To see construction updates, please go to splfoundation.org and click on the News tab.

Foundation Art Collection- The Foundation collection is now in place around the Library, thanks to the efforts of Ellen Stevens and David Wilson of the Salem Art Association.

**RENEW
our
LIBRARY**

This is what we do!

Our mission is to support enhancement projects, programs and services of the Salem Public Library.

We ask donors and members of the Salem community to give money to support enhancement projects at both the Salem Public Library and West Salem Branch Library. The Foundation and the Salem Public Library Administration work together in strong partnership, to determine where private support can have the greatest impact, while not replacing the public's responsibility for funding full operations for a strong public library system.



Function:

The Foundation's Function:

- To raise funds to support Library priorities
- To provide meaningful financial support to enhance projects, programs, services, and facilities
- To promote community awareness
- To cooperate and collaborate with Library support boards
- To thoughtfully administer Foundation endowed funds for the greatest impact

Salem Reads



Salem Reads is a community reading program that invites everyone in Salem to read the same book, take part in discussions on the themes of that book, and enjoy related programs during the month of February. The chosen title in 2017 was *Spare Parts*, by Joshua Davis and 2018 was *Outcasts United* by Warren St. John. Our dedicated group of volunteers has selected the book for Salem Reads 2019, which will be announced in mid-September. We remain committed to sharing a book that allows us to invite and include the entire community by offering thought provoking conversation and programming, education about our neighbors, and the strong connection and enjoyment that can come to all ages by reading a good book. We hope you will join us!

Library Grants

These are grants that use the Foundation as a fiscal agent, often because the funding organization only gives to registered charities with a 501(c)3 IRS designation. Library staff prepare applications and grant reports and coordinate with the Foundation to receive and track spending of the funds.

Marion Cultural Development Corporation (MCDC) distributes Oregon Cultural Trust funds to enhance arts, culture, and heritage activities throughout the county. In both the last two years, Sonja Somerville, Teen Librarian, received \$4,000 in grants under the MCDC priority of inspiring youth to engage in creative expression. Sonja understands that youth prefer not to be passive observers, but would rather try hands-on activities allowing them to fully experience unfamiliar art forms. These grants nearly doubled her teen program budget and brought working arts professionals in four programs each year. The students flocked to art forms such as "Bali Wood" style dancing, West African and Taiko drumming, improvisational acting, and puppet making and puppetry.

NASA- As a NASA@ My Library competitive grant recipient, Salem Public Library has received resources, training, and funding to increase STEM (Science, Technology, Engineering, and Mathematics) education in our community. Programs span from May 2017 to October 2019, and included Eclipse programs in 2017 and our partnership with the Oregon Museum of Science and Industry Portal to the Public program in April 2018, where teens had the opportunity to interact with Portland State's "Virus Hunter" Ken Stedman and learn about his scientific research.

Inclusive Internship Initiative (III) is supported by the Public Library Association. The grant received will pay the wages of as student intern who reflects the demographic diversity of Salem's community for a 10-week internship in the Teen Scene. The program includes an orientation trip to Washington DC in June and a wrap up trip to Chicago in September 2018. The student chosen is Tito Bautista-Flores. He will identify and carry out a connected learning project, allowing him to develop organizational, research, and leadership skills while he works in a busy public library.

Thank you!

Thank you! The Salem Public Library Foundation thanks the following donors who contributed to the Foundation between January 1, 2017 and December 31, 2017. We are grateful for your support.

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You can celebrate a birthday, anniversary, holiday, or other special occasion with a gift to the Salem Public Library Foundation honoring anyone you like. If you request, we will send your honoree a card from the Foundation informing them you have made a thoughtful and generous gift in their honor.

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Memorial Gifts

Gifts in memory are made to honor the legacy of someone who has passed away as a celebration of his or her life. These gifts are a meaningful tribute to someone whose life has been enriched by reading, libraries and learning. When we receive a memorial gift, the Salem Public Library Foundation acknowledges the donor's generosity with a personalized letter and tax receipt. The family of the deceased will be made aware of the gift and your generosity, if you provide their mailing address. We never disclose the amount of the gift.

Gifts in Memory of ...

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Every effort has been made to ensure the accuracy of this list. If there has been any oversight, please contact the Foundation Office at 503-588-6183.

Salem Public Library Foundation

P.O. Box 325

Salem, OR 97308

How would you like to participate in supporting the work of the Salem Public Library Foundation?

- Sign up to be a monthly donor through our electronic funds transfer program
- Send a gift in the enclosed envelope
- Set your bank account to send a gift each month
- Become a volunteer for the Salem Reads program
- Transfer appreciated stock to the Foundation and avoid Capital Gains tax
- Name the Foundation as a beneficiary of a bank account, life insurance policy or IRA
- Ask your IRA custodian to send your IRA required minimum distribution or qualified charitable distribution to the Foundation



- Instruct your Donor Advised Fund to grant a gift to the Foundation
- Include the Foundation in your will, trust or estate plan
- Call us with other ideas or questions

See our “Make a Gift Page” at www.splfoundation.org or call Kate Van Ummersen, 503-588-6183 for information or consult your accountant or attorney. Our official name is The Salem Public Library Foundation and our Federal Tax ID is 93-0799658.

We are appreciative of all gifts, great and small. Your generous gifts now or in the future will support a wide variety of enhancements and programs which would not be possible without you. Thank you!