

Salem Public Library Foundation

The Salem Public Library Foundation is proud to provide enhancements to the Library and support programs such as Salem Reads: One Book, One Community.



Fall 2019

Library Moves for Seismic Retrofit Construction

The Foundation is grateful to the community for passing the Library improvement bond measure for the Main Library in November of 2017. Over the course of about two years, the forty-seven year old building will receive a seismic retrofit, modifications for ADA compliance and other necessary infrastructure improvements.

The Main Library will move to its temporary location in February of 2020 at 1400 Broadway St. NE in Salem. We'll move back into our renewed building the summer of 2021. The West Salem Branch Library will remain open during the construction.

Fortunately, the Foundation offices will be able to move with Library Administration to the new location. Though it will be close quarters, we are grateful we'll be able to remain so close to the recipients of our work.

We are also grateful to be partnering with Salem Public Arts Commission (SPAC) on storage of both Foundation and City owned art. By packing and storing both organizations' fine art together, we save time and resources and ensure our valuable artwork is properly stored during the construction.

We are proud to announce that Salem Reads:One Book, One Community will carry on in spite of the construction with many local businesses hosting or providing venues for Salem Reads events.

If you would like more detail on the construction, see the city website: www.cityofsalem.net/library-upgrade

How would you like to participate in supporting the work of the Salem Public Library Foundation?

- Sign up to be a monthly donor through our electronic funds transfer program
- Send a gift in the enclosed envelope
- Set your bank account to send a gift each month
- Become a volunteer for the Salem Reads program
- Transfer appreciated stock to the Foundation and avoid Capital Gains tax
- Name the Foundation as a beneficiary of a bank account, life insurance policy or IRA
- Ask your IRA custodian to send your IRA required minimum distribution or qualified charitable distribution to the Foundation

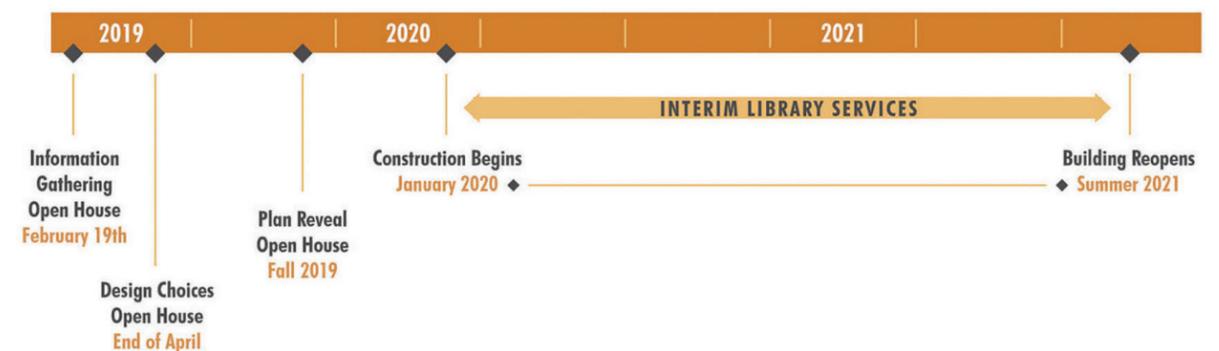


- Instruct your Donor Advised Fund to grant a gift to the Foundation
- Include the Foundation in your will, trust or estate plan
- Call us with other ideas or questions

See our "Make a Gift Page" at www.splfoundation.org or call Kate Van Ummersen, 503-588-6183 for information or consult your accountant or attorney. Our official name is The Salem Public Library Foundation and our Federal Tax ID is 93-0799658.

We are appreciative of all gifts, great and small. Your generous gifts now or in the future will support a wide variety of enhancements and programs which would not be possible without you. Thank you!

SALEM PUBLIC LIBRARY RENOVATION TIMELINE



Director's Report

The Foundation Board is truly grateful to the many donors who make the work of the Salem Public Library Foundation possible. People like you, who support our mission of providing enhancements to the Salem Public Library. Your support makes a difference in elevating a good library into a great Library!

At a recent board meeting, we considered the difference Foundation donors make at the Library and thus in the community. It boiled down to, "You Bring the Pizzazz!" You will see many instances in this newsletter of how

you bring pizzazz—the attractive combination of vitality and glamor—to the Salem Public Library. Thank you!

With gratitude,



Kate Van Ummersen
Executive Director



Great thanks to all the donors who supported the Scanner Project.

Last fall, we asked you to fund a special technology project, high speed scanners for public use. We raised enough to buy three scanners, one for West Salem Branch Library and two for the Main Library. Library staff and patrons love the technology and ease. From May 20th to August 19th, 2019, there were 11,461 pages scanned. Of those, 60% were sent to a USB drive, 28% printed, and 12% sent to personal email, Google Drive, or mobile device. Use for the same period

was up 22% over the first three months scanners were available.

Special thanks to the Library Advisory Board which gave \$10,000, Friends of the Library \$5,000, and many individual donors for a total of nearly \$26,000 for the project.



Want more information?

splfoundation.org
Facebook.com/spl.oregon
salemlibraryfoundation@gmail.com

Honorary Gifts

You can celebrate a birthday, anniversary, holiday, or other special occasion with a gift to the Salem Public Library Foundation honoring anyone you like. If you request, we will send your honoree a card from the Foundation informing them you have made a thoughtful and generous gift in their honor.

Gifts in Honor of...

Kathy Astle
by Tony and Debbie Vassallo

Paul Gehlar
by George and Nan Happ

Sam Hall
by Rob and Sally Miller

Michael and Carrie Litchfield
by Kenneth Ray

Mary Mainwaring
by Ruth Layton

Jim Scheppke
by Allan and Sharlen Bennett

Carol Swan
by Maureen Swan



Creative Kids Craft Class

Memorial Gifts

Gifts in memory are made to honor the legacy of someone who has passed away as a celebration of his or her life. These gifts are a meaningful tribute to someone whose life has been enriched by reading, libraries and learning. When we receive a memorial gift, the Salem Public Library Foundation acknowledges the donor's generosity with a personalized letter and tax receipt. The family of the deceased will be made aware of the gift and your generosity, if you provide their mailing address. We never disclose the amount of the gift.

Every effort has been made to ensure the accuracy of this list. If there has been any oversight, please contact the Foundation Office at 503-588-6183. Gifts listed were received between January 1, 2018 and July 31, 2019.

Gifts in Memory of ...

Sister Ann Miriam Albrich
by Thomas Alley

Faye Albritton
by David Albritton
Alice Lee Albritton

Philip Armstrong, Sr
by Kay Kranz

Joanne Atchison
by Patricia Young

Edith Badenoch
by Richard and Linda Adams

Dr. Robert Bain
by Thomas and Ethelwyne Golden

Wilda Barrows
by Eugene Brown

David Bowers
by John and Jill Knuth

Ned Clark
by John Hawkins

John Clyde
by Bonnie Clyde

Betty Corey
by Stuart and Mary Compton
Theater Arts Group

Linda J. DeSantis
by Richard and Judith Lundgren

Virginia Dmytrishyn
by Albert and Virginia Furtwangler
Richard and Lotte Meyer

Marion Embick
by Stuart and Mary Compton
Theater Arts Group

Louis Fulgaro
by Roxie Cooper

Robert Grim
by Ann Grim

Sam Hall
by Howard Brockman and Anita King
George and Nan Happ
Richard and Deanna Iltis
Joseph and Nancy Kuehn
Sue Leeson
Jon and Lee Littlefield
Bob and Judy Martin
Saalfeld Griggs, PC
Jim and Ann Scheppke
Thomas and Ellen Stevens
Kate Van Ummersen

Margaret Hanel
by Robert and Marlene Foster

Nadine Heusser
Barton and Jennelle Jesse

Lori Larson
by Gary and Joyce Frame

Sarah Jane McCabe
by Margaret Drips
Dr. William and Lorraine Purnell

Beresell Moon
by Richard Leonetti and Shannon Moon Leonitti

Robert Morrison
by Thomas and Ethelwyne Golden

Lloyd Stuart Smith
by Bonnie Shaughnessy-Smith

Sybil Spears
by CJ and Jill McLeod

Emily Trumbull
by James and Patricia Knight

Marjorie Ruth Vassallo
by Tony and Debbie Vassallo



This is what we do!

The Foundation mission is to support enhancement projects, programs and services of the Salem Public Library, but our donors bring the Pizzazz! You provide the extras, activities and services that bring people to the library and keep them engaged.

You bring the PIZZAZZ!!

Your donations bring Pizzazz in the following ways:

- New Baby Book Kits
- Music, Lectures, Programs
- Salem Reads: One Book, One Community
- Art Collection
- High Speed Scanners
- Staff Education
- Outreach Efforts
- Children's Enhancements
- Spanish Books
- Sprinkles Grants

Foundation values are:

- **Creating** Library Awareness
- **Inviting** Inclusive Library Access
- **Sustaining** Funding Resources
- **Enabling** Diversity, Equity, Inclusion
- **Encouraging** Literacy and Learning

Salem Reads: One Book, One Community



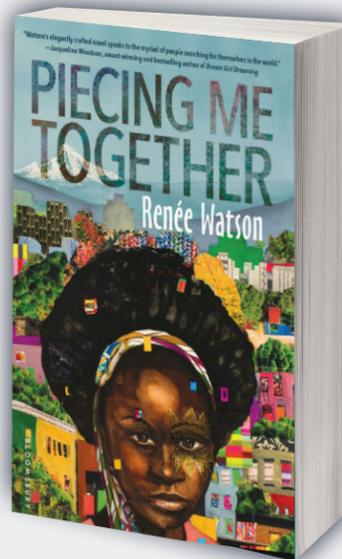
Salem Reads is a community reading program that invites everyone in Salem to read the same book, take part in discussions on the themes of that book, and enjoy related programs during the month of February.

The Foundation funds Salem Reads to encourage reading and literacy, to embrace all members of our community, and to help people experience the value of a vibrant library.

This year a library user's survey chose *Piecing Me Together* by Renée Watson. Copies are available in print, ebook, audiobook, audio ebook, Playaway, and book club kits, all for check out.

Watch for the book give away, December 10 at the West Salem and Main Libraries. February 6, 2020, Renée Watson will speak at the Grand Theater, February 5 the Salem Reads Art Exhibit will open and be on display through Feb 26 at Elsinore Fine Art Gallery, and February 25, Salem Progressive Film Series will screen *Priced Out* at the Grand Theater. We'll also have a Salem City Club meeting, Oregon Humanities Conversation Projects,

AAUW teen speech contest, writing workshops, and open mic nights downtown. We hope you will join us!



Sprinkles Grant

What is a Sprinkles Grant?

The Foundation adds pizzazz to the Library by asking staff to identify and implement ground-breaking ideas that improve their work and/or the experience of Library users. Staff apply with a simple explanation of the need, what will fill it, and what they hope for the outcome. A committee of Foundation Board Members reviews and awards grants.

These grants allow every staff member the opportunity to reflect Foundation values as they try untested, unbudgeted ideas. The Board knows such projects risk failure, but there can also be success. Either way, there is value in experience.

The Foundation gives Sprinkles Grants to Library staff, so that :

- **Staff** create engaging, experimental programs
- **Local residents** discover, connect, and explore the Library
- **Users** acquire knowledge, and are engaged in new ways
- **Local residents** read broadly and regularly
- **Everyone** feels connected to their community!

Sprinkles projects you funded in the last year:

- Purchase of role playing table top games, like Dungeons and Dragons, that allowed patrons to play, learn and connect with others.
- Purchase of a digital camera for use by all staff to take high resolution photos of activities which allowed them to better tell the Library's story in email, social media and online.
- Purchase of a freestanding outreach kiosk which allows patrons to browse and borrow eBooks and eAudiobooks, register for a temporary card, and then read or listen on their own devices anytime via cloudLibrary. The kiosk is located at Center 50+, near the intersection of Silverton and Portland Roads.
- Purchase of five tablet computers to be added to Operation Book Shelf (OBS), a partnership between the Library and Salem-Keizer Assistance League, which delivers books to elderly homebound. The tablet computers have been offered to current OBS patrons and those on the waitlist. This project will allow Librarians to test patron interest and accessibility, for those with dexterity, vision or other impairments.
- Purchase of a manual typewriter, fountain pen, assorted vintage photos, high quality linen paper, placed at a table to allow patrons to explore what became known as the "WayBack Station". Patrons of all ages found it fascinating, many staying to enjoy it far longer than they had expected.
- Purchase of library card lanyards for all kids. Assistance League currently buys lanyards for all first graders as part of the Library's annual outreach, but this grant allowed librarians to buy 900 more so that siblings, not in the first grade, may have one of their own. The children are so proud of their cards!



Creative Kids Craft Class



cloudLibrary Kiosk at Center 50+

The Foundation is an Endowment Partner with Oregon Community Foundation

In early July the Foundation board voted to move nearly \$90,000 of permanently restricted assets from our investment portfolio to the Oregon Community Foundation (OCF). OCF's stewardship and long-term investment program will maintain these endowed funds in perpetuity. The Salem Public Library Foundation Endowment Fund will continue to provide a stable income stream to support programs at the Library.



This partnership gives our donors the opportunity to designate a gift to the permanent fund and ensure future funding for our work. OCF also allows us to offer life income gifts, often called planned gifts. OCF staff works with our staff and donors to create bequests, charitable remainder trusts (CRT's) and charitable gift annuities (CGA's). Assets remaining after donors' lifetimes will be designated to a fund, providing ongoing support for the Foundation.



Happy Library Users

Library Support Boards

The Foundation works in close collaboration with two other Library support boards: Library Advisory Board and Friends of the Salem Public Library.

The Library Advisory Board is comprised of Salem citizens and appointed by City Council. They have very generously supported Salem Reads and the Foundation's purchase of high speed scanners for both Salem and West Salem libraries.

The Friends operate a retail store located on the Main Floor of the Salem Library and regularly host 2-3 day book sales events. Their sales generate funds to provide children's programs, Lucky Day book offerings, music and author programs. They support Salem Reads and also generously funded the scanners.

Recently, Friends received a very generous gift of historic books from Craig and Cherie Cline. Craig has been a collector of books by and about Mark Twain. This year the Clines have given over two hundred books to Friends, including a rare first edition of Tom Sawyer, the proceeds of which will fund important library programs.

If you would like to join the Clines in supporting the Library, consider going through your books, art or jewelry and donating items to the Friends at their store just inside the main entrance of the library. After January visit Friends at their temporary location, 1127 Broadway St. NE, just blocks from the library.



Jayne Austen Tea Party

Salem Public Library Foundation Balance Sheet — June 30, 2018

The Foundation's 37th year ended June 30, 2018. Excerpts from the financial statement are below. The complete financial statements are available for review upon request.

ASSETS	
Cash and Cash Equivalents	\$ 83,856
Investments	2,615,577
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LIABILITIES	
	(14,244)
TOTAL ASSETS, net of Liabilities	\$ 2,685,189
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NET ASSETS	
Unrestricted Net Assets	
Undesignated	668,486
Total unrestricted net assets	668,486
Temporarily Restricted net assets	144,922
Permanently Restricted net assets	1,871,781
Total Net Assets	\$ 2,685,189
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SUPPORT AND REVENUES	
Enhancement Funds	\$ 106,769
Interest	60,498
Capital gains (losses)	102,780
Endowment Funds	350
Total Support and Revenues	\$ 270,397
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EXPENSES	
Administrative	91,400
Library Support Funds	120,018
Total Expenses	211,418
Revenue and Support over Expense	58,979
Net Assets at Beginning of Year	2,626,210
Total Net Assets Year End	\$ 2,685,189



The Difference an Estate Gift can make...

Mary Janet Price, known by all her friends as Janet, was a kind and generous woman. She passed away in May 2019 and named many Salem nonprofits as beneficiaries of her trust and retirement accounts. Janet loved animals, gardening, and was an avid reader. She enjoyed and valued the library throughout her life and that fondness is warmly reflected by her thoughtful gift.

An unrestricted gift like Janet's, will be used at the discretion of the Foundation board and will allow flexibility to meet future needs that Janet may have never envisioned. Her generosity will continue to further our mission of providing project, program and service enhancements to the Salem Public Library.

Please consider the Foundation as you make your estate plans.

The language of a bequest is important, but it does not need to be complex. Here is an example: "I hereby give and bequeath _____ (a specific gift or a percentage of the residue of my estate) to the Salem Public Library Foundation whose legal address is PO Box 325, Salem Oregon 97308, tax ID 93-0799658, for such purposes as the Salem Public Library Foundation shall determine are in the best interest of Salem Public Library."

You can ask your attorney or accountant about the potential tax benefits for you and your family of including charitable organizations in your will or trust. We hope you will consider including the Foundation in your plans.