

# Salem Public Library Foundation

*The Salem Public Library Foundation is proud to provide enhancements to the Library and support programs such as Salem Reads: One Book, One Community.*

Summer 2017

## Salem Reads Program Goals:

- Foster a sense of community by bringing people together to read a common book
- Increase Salem Public Library visibility throughout Salem, reaching readers not already patrons of the Library
- Attract a broader, more diverse population of Library users
- Strengthen the Library as a leader in the cultural life of the Salem community
- Increase Library partnerships with community businesses and organizations

*Please watch for announcements about the book and join us for Salem Reads. If you would like to support this project as a volunteer or with a gift, please contact Kate Van Ummersen, Foundation Director via email: [salemlibrary-foundation@gmail.com](mailto:salemlibrary-foundation@gmail.com), office phone: 503-588-6183, or mail your gift in the enclosed envelope.*

## First Salem Reads... *A Great Success*

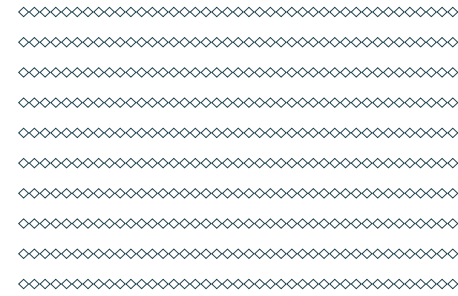
In February 2017, over 4000 people enjoyed the programming at the first ever Salem Reads with a robot expo, movies, book give away, conversations and an author visit. Watch for Salem Reads again in February 2018.

For those who don't know, Salem Reads is a community reading program that invites everyone to read the same book, take part in discussions on the themes of that book, and enjoy related programs during the month of February. The chosen title in 2017 was *Spare Parts*, by Joshua Davis, the true story of four Latino teenagers born in Mexico but raised in Phoenix, Arizona, where they attended an underfunded public high school. Encouraged by excellent teachers, they entered an underwater robotics competition and beat MIT!

As our dedicated group of volunteers selects the book for Salem Reads 2018, we remain committed to sharing a book that allows us to invite and include the entire community by offering thought provoking conversation and programming, education about our neighbors, and the strong connection and enjoyment that can come to all ages by reading a good book. We hope you will join us!



**Please consider a donation to Salem Reads.**



*The Salem Public Library Foundation has been dedicated to generating resources in support of the Salem Public Library since 1981. Please consider monthly sustaining gifts, support of special projects and including the Foundation in your estate plans. Your gifts support a strong Library and a strong community.*

*Thank you.*

*Please visit our website:  
www.splfoundation.org  
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facebook.com/splfoundation*



## Transitions

At the end of March 2017, Library support boards, the City, and staff said goodbye to our beloved colleague, Julie Sowles, City Librarian. Julie had tremendous impact on the library over her time here, working closely with staff to improve efficiency, update systems,

and grow together as a strong cohesive team. Julie has returned to sunny California to be Director of the Rancho Cucamonga Library, its two branches and 64 employees. We wish Julie and her husband Tim the very best as we await a new City Librarian in Salem.

## The Barbara Cornell Gehlar Reading Room



Anyone who has visited the Salem Public Library recently has noticed the construction zone near the circulation desk. The contractor is putting the finishing touches on the reading room and we hope it will be open for the community to enjoy by late summer. The Salem Public Library Foundation is grateful to be the recipient of Paul Gehlar's generous gift to cover the cost of a majority of the project which is in memory of his late wife, Barb Cornell

Gehlar. Barb was the interior designer for a major renovation and expansion of the Salem Public Library completed in 1991, so the room is an especially meaningful tribute in her honor.

**Want more information?**  
splfoundation.org  
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## Salem Public Library Foundation Balance Sheet — June 30, 2016

*The Foundation's 35th year and ended June 30, 2016. Excerpts from the financial statement are below. The complete financial statements are available for review upon request.*

<b>ASSETS</b>	
Cash and Cash Equivalents	\$ 191,639
Investments	2,378,573
<hr/>	
<b>LIABILITIES</b>	<b>(5,879)</b>
<b>TOTAL ASSETS, net of Liabilities</b>	<b>\$ 2,564,333</b>
<hr/>	
<b>NET ASSETS</b>	
Unrestricted Net Assets	
Undesignated	443,960
Total unrestricted net assets	443,960
Temporarily Restricted net assets	248,967
Permanently Restricted net assets	1,871,406
<b>Total Net Assets</b>	<b>\$ 2,564,333</b>
<hr/>	
<b>SUPPORT AND REVENUES</b>	
Endowment Funds	\$ 1,325
Enhancement Funds	385,705
Interest	62,340
Capital gains (losses)	(22,857)
Fundraising and other	1,465
<b>Total Support and Revenues</b>	<b>\$ 473,692</b>
<hr/>	
<b>EXPENSES</b>	
Administrative	44,405
Fundraising	26,035
Library Support Funds	363,987
<b>Total Expenses</b>	<b>434,427</b>
Revenue and Support over Expense	(39,265)
Net Assets at Beginning of Year	2,525,068
<b>Total Net Assets Year End</b>	<b>\$ 2,564,333</b>



## Salem Public Library is here for our Community!

Salem Public Library serves its community by providing and promoting opportunities for full and equal access to information, ideas, the love of reading, the joy of learning, and engagement with the arts, sciences and humanities in a safe and comfortable environment.

### *The Library serves its community in these and other ways:*

- It welcomes all people to pursue literacy, knowledge, and education.
- It provides computers and internet access free to all.
- It supports literacy and language programs.
- It helps children become strong readers and engaged students.
- It provides free concerts, performances and special events.
- It offers affordable meeting space to individuals, organizations and businesses.
- It offers books in print, audio, e-book formats and movie rentals.
- It offers art for check out.

The Library is our community center and we encourage you, your family and friends to join us regularly to partake in its rich offerings and feel a connection to your community. We welcome you.



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## Thank you!

Thank you! The Salem Public Library Foundation thanks the following donors who contributed to the Foundation between January 1, 2016 and December 31, 2016. We are grateful for your support.

### EXEMPLAR

(over \$25,000)

Oregon Public Library Innovation Fund of The Oregon Community Foundation

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(\$2,500 to \$25,000)

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(\$1,000 to \$2,499)

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Kate Van Ummersen and Chris Floyd  
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## Honorary Gifts

You can celebrate a birthday, anniversary, holiday, or other special occasion with a gift to the Salem Public Library Foundation honoring anyone you like. If you request, we will send your honoree a card from the Foundation informing them you have made a thoughtful and generous gift in their honor.

### Gifts in Honor of...

#### *Pat Alley*

by Frances Chapple

#### *Julie Amen*

by Kimberly Rosen

#### *Shelby Clayton*

#### *Marge Covey*

by Wendell and Heraldine Schwartz

#### *EM Easterly*

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#### *George Happ*

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#### *BJ Toewe*

by Mary Ginnane  
Alan and Sharlen Bennett

#### *Debbie Vassallo*

by John French and Lauren McNaughton

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## Gifts in Memory of ...

#### *Faye Albritton*

by David Albritton  
Alice Lee Albritton

#### *George Bell*

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by Dorothy Eberhardt

#### *Andrew Embick*

by Marion Embick

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#### *Dr. Charles Toland*

by Calvin and Mary Jane Collins

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*Every effort has been made to ensure the accuracy of this list. If there has been any oversight, please contact the Foundation Office at 503-588-6183.*

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## Library Support Boards Demystified

The Salem Public Library has three independent support boards all enhancing the work of the Library in their own special ways. They are the Friends of the Salem Public Library (Friends), Salem Library Advisory Board (LAB), and the Salem Public Library Foundation (Foundation). Each has a board and provides specific financial and support services to the Library.

Friends of the Library is a membership organization that raises funds for youth and other programs with the proceeds from book sales and from their store located on the main floor of the Library. They do the heavy lifting of Library support as they accept donations of books from the public and are the recipient of library books as they are retired from the collection. The Friends have been a great supporter of the Foundation's efforts on projects like Salem Reads. Over the years they have made significant contributions to the Children's library and Teen Scene remodels. In FY 16-17 Friends provided \$31,000 to library programs.

LAB acts in an advisory capacity to the Salem City Council on the operation of the Library. Members are appointed to

four year terms by the Council and steward Trust and Agency funds dedicated to Library use. Recently, LAB has supported the Foundation's work by granting over \$43,000 to the Gehlar Reading Room Project to match the Foundation's contribution, and they gave \$5,000 in support of Salem Reads in 2017.

The Salem Public Library Foundation provides enhancements to the Library by writing grants and raising funds from individuals and businesses to support our work. Over the years, many projects have been funded by generous donors in the form of gifts, in kind gifts and including the Foundation in personal wills and trusts. Projects completed have been the Teen Scene, Anderson Room and Children's library remodels. Current projects include Salem Reads and the Gehlar Reading Room. In FY16-17 the Foundation provided \$47,000 to library programs.

Together we advocate and raise awareness for the Library. The Foundation is proud to have strong partners in helping make the Salem Public Library such a special place in our community.

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## Salem Reads; One Book, One Community

As we begin planning our second year of Salem Reads we thought Library Foundation supporters might be interested in some of the details of attendance from our inaugural year of Salem Reads featuring *Spare Parts* by Joshua Davis.

### BOOKS GIVEN AWAY:

Books given to area high schools, **520**

Books given to the public, **410**

Books given to artists, **20**

### LIBRARY USE:

*Spare Parts* Library material check outs, **726**

Library Cards issued Jan/Feb 2017, **1,805**

Library Cards issued over Jan/Feb 2016, **149**

### EVENT ATTENDEES:

Teen Lego workshop and demo, **70**

Salem City Club, CTEC Lecture, **75**

Oregon Humanities Conversation Projects, **95**

Ballet Folklorico Mexican Dancing, **145**

Joshua Davis Author Lecture, **182**

Joshua Davis Author Lecture, CTEC, **210**

Movie and documentary films, **209**

Art Exhibit Opening, **682**

Robot Expo attendees, **1,248**

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## Library Art News

You may not know the Salem Public Library Foundation and the City maintain significant art collections. Our mutually held goal is to provide the general public an opportunity to view quality artwork free of charge in public buildings and other spaces. The City's art is managed by the Salem Public Art Commission (SPAC).

This summer the Foundation Art Committee is partnering with SPAC in evaluating and rehangng each group's Library holdings. David Wilson, the Galley Director at Salem Art Association has joined our team to curate the project.

As you watch the rehangng take place in the Library, look for new pieces by prominent Northwest Artists. Last December, the Foundation received a tremendous gift of art from a generous Portland donor. The gift included works from Manuel Izquierdo, Charles Heaney, Carl Morris, Jack McLarty and Don Wilson, whose "Mother and Child" sculpture has been placed just outside the Heritage Room on the main floor.

In other art news, recently, the Foundation Art Committee happily honored Mayor Bennett's request to borrow two pieces of Foundation artwork to be featured in the Mayor's office. He requested "Willamette Valley" by Carl Hall and "Green Grass River" by Sue-Del McCulloch, both pastoral valley scenes. These items were installed in late April with the aid and expertise of the Salem Public Art Commission's talented members.



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## The Difference an Estate Gift can make...

The generosity of an anonymous donor remembering the Salem Public Library Foundation in her trust allowed us to provide brand new furniture for the West Salem Branch Library in early May 2017.

West Salem and the services it provides were very important to this kind donor. Her gift brought meaningful improvements with modern furnishings for reading, computer use, and library material access. Adding comfortable, commercial grade chairs and tables allowed the branch to create spaces that are more conducive to modern technology with appropriate table heights, mounted computers, and electronic charging stations. The patrons, staff, and Foundation are all grateful to this very special friend for leaving a legacy that so many will enjoy.

### *Have you ever thought about including the Foundation in your will or trust?*

The language of a bequest is important, but it does not need to be complex. Here is an example: "I hereby give and bequeath \_\_\_\_\_ (a specific gift or a percentage of the residue of my estate) to the Salem Public Library Foundation whose legal address is PO Box 325, Salem Oregon 97308, tax ID 93-0799658, for such purposes as the Salem Public Library Foundation shall determine are in the best interest of Salem Public Library."

You can ask your attorney or accountant about the potential tax benefits for you and your family of including charitable organizations in your will or trust. We hope you will consider including the Foundation in your plans.

## Salem Public Library Foundation

P.O. Box 325

Salem, OR 97308

### How would you like to participate in supporting the work of the Salem Public Library Foundation?

- Sign up to be a monthly donor through our electronic funds transfer program
- Send a gift in the enclosed envelope
- Set your bank account to send a gift each month
- Become a volunteer for the Salem Reads program
- Transfer appreciated stock to the Foundation and avoid Capital Gains tax
- Name the Foundation as a beneficiary of a bank account, life insurance policy or IRA
- Ask your IRA custodian to send your IRA required minimum distribution to the Foundation



- Instruct your Donor Advised Fund to grant a gift to the Foundation
- Include the Foundation in your will, trust or estate plan
- Call us with other ideas or questions

See our “How to Give Page” at [www.splfoundation.org](http://www.splfoundation.org) or call Kate Van Ummersen, 503-588-6183 for information or consult your accountant or attorney. Our official name is The Salem Public Library Foundation and our Federal Tax ID is 93-0799658.

We are appreciative of all gifts, great and small. Your generous gifts now or in the future will support a wide variety of enhancements and programs which would not be possible without you. Thank you!