

Michael Hernandez

Bookshelf

Acrylic and transfer on panel

Artist's Statement

Throughout the entire book, *Walking with Peety*, the main character, Eric, sought guidance for his life through reading. Whether it was to educate himself for his career, learn new things, or find inspiration. Eric immersed himself in books. The Good Book was in the middle of it all. And gave him direction and new life.

Artist's Bio

Michael Hernandez was born in Lakewood, California. He studied Art & Design at Cal Poly San Luis Obispo, CA. After graduating, Nike Inc. recruited him as a designer. His career at Nike in Portland, Oregon spanned twenty-three years. During which, he gained professional experience in a broad spectrum of mediums, including, long & short format film making, environmental design, graphic design, product design, advertising, copywriting, brand design and digital design. Michael has garnered design awards, been recognized in design publications, juried design competitions and curated museum exhibitions.

As an artist, he has shown his work in both solo and group shows. In 2014, Michael founded his own design agency, The Bruin Co. A creative consultancy that's focused on serving client's product design & brand marketing strategy needs. As a multi-disciplinary designer, he leverages his art in his design work. One informs the other.

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Art Label

Name: Michael Hernandez

Title: Bookshelf

Medium: Acrylic and transfer on panel

Size: 18" x 18"

Price: \$500.00